

Guidelines for 2025 IAS Happy Ads

1. The **deadline** for electronic submission of Happy Ads is
Tuesday July 22, 2025 @ 5:00pm.
Ads submitted AFTER that time will NOT be accepted
 2. Ads must be submitted **electronically** to nvslhappyads@gmail.com
(PDF or JPG format preferred) Your Happy Ad **MUST** be submitted in its **FINAL** version. Editing/cropping/addition of text will **NOT** be done for you. We print in black and white.
 3. If you include your child's event(s) (Ex: Girls 11-12 Fly) when you submit your ad, we will try (**WE CANNOT PROMISE**) to place your child's ad near his/her event in the program.
 4. Please label your Happy Ad file so that it can be identified.
Remember, they are ALL Happy Ads. Use a name (team or individual)
Put the size (Quarter, Half, Full) ex: **Jane Swimmer 2025 IAS HALF**
 5. Prices for Happy Ads are:
\$25 for **QUARTER** page - approx. **3.5" wide by 4.5" high**
\$45 for **HALF** page - approx. 7.5" wide by 4.5" high
\$85 for **FULL** page - approx. 7.5" wide by 10" high
 6. Payment:
Only **CREDIT CARD** payments will be accepted for IAS Happy Ads.
Use this link: **nvslhappyads.square.site**
***PLEASE use the comment section to identify your ad and/or include the order number from payment with your electronically submitted Happy Ad**
- Payment must be received by 5:00pm on Tuesday July 22, 2025**
for your Happy Ad to be included in the program
7. Direct questions to nvslhappyads@gmail.com