

Guidelines for 2026 IAS Happy Ads

1. The **deadline** for electronic submission of Happy Ads is
Tuesday July 28, 2026 @ 5:00pm.
Ads submitted AFTER that time will NOT be accepted
2. Ads must be submitted **electronically** to nvslhappyads@gmail.com
(PDF or JPG format preferred) Your Happy Ad **MUST** be submitted in its **FINAL** version. Editing/cropping/addition of text will **NOT** be done for you. We print in black and white.
3. If you include your child's event(s) (Ex: Girls 11-12 Fly) when you submit your ad, we will try (**WE CANNOT PROMISE**) to place your child's ad near his/her event in the program. Also helpful to include your order number from your payment on the Swimtopia site.
4. Please label your Happy Ad file so that it can be identified.
Remember, they are ALL Happy Ads. Use a name (team or individual)
Put the size (Quarter, Half, Full) ex: **Jane Swimmer 2026 IAS HALF**
5. Prices for Happy Ads are:
\$25 for **QUARTER** page - approx. **3.5" wide by 4.5" high**
\$45 for **HALF** page - approx. **7.5" wide by 4.5" high**
\$85 for **FULL** page - approx. **7.5" wide by 10" high**
6. Payment should be made online at:
nvsl.swimtopia.com/shop
and should be received by
5:00pm on Tuesday July 28, 2026
for your Happy Ad to be included in the program
7. Direct questions to nvslhappyads@gmail.com